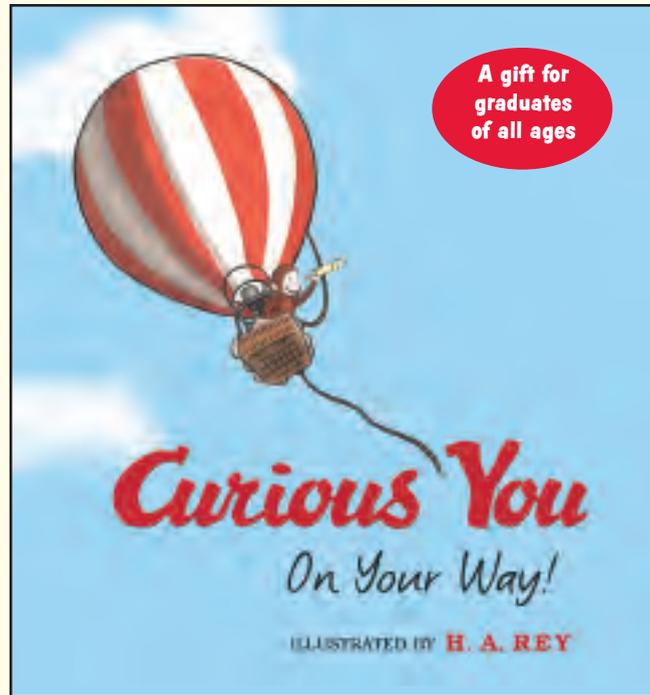


This new story, illustrated with classic Curious George art, is the perfect book for celebrating graduations or any accomplishment big or small.

April  
Full-color illustrations  
All ages  
32 pages  
8 ¼ x 8 ½  
**\$12.95**  
978-0-618-91975-8  
LC: 2007012922  
Picture Book

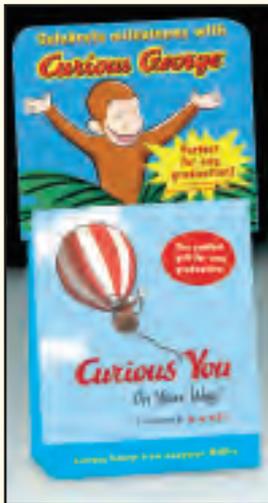
### MARKETING

- Graduation postcard
- 6-copy counter display
- All new interactive website:  
[www.curiousgeorge.com](http://www.curiousgeorge.com)
- E-card



## Curious You: On Your Way!

Illustrated by H. A. Rey

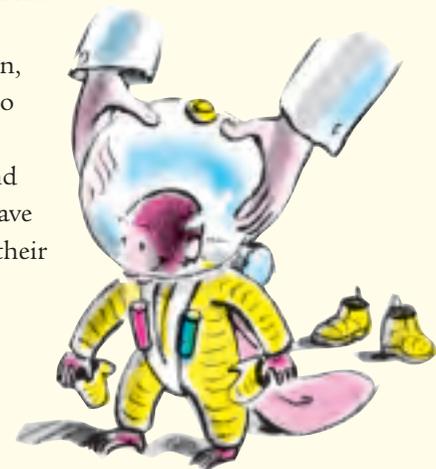


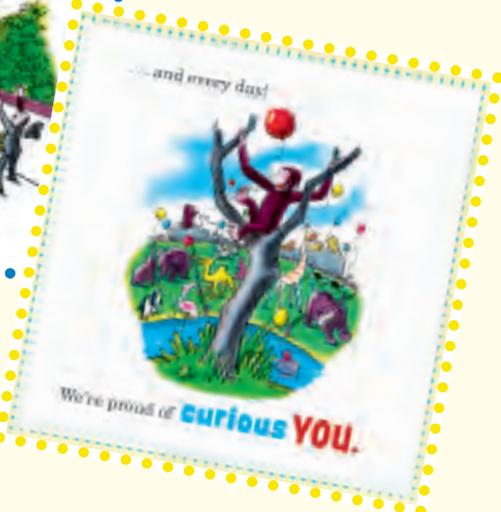
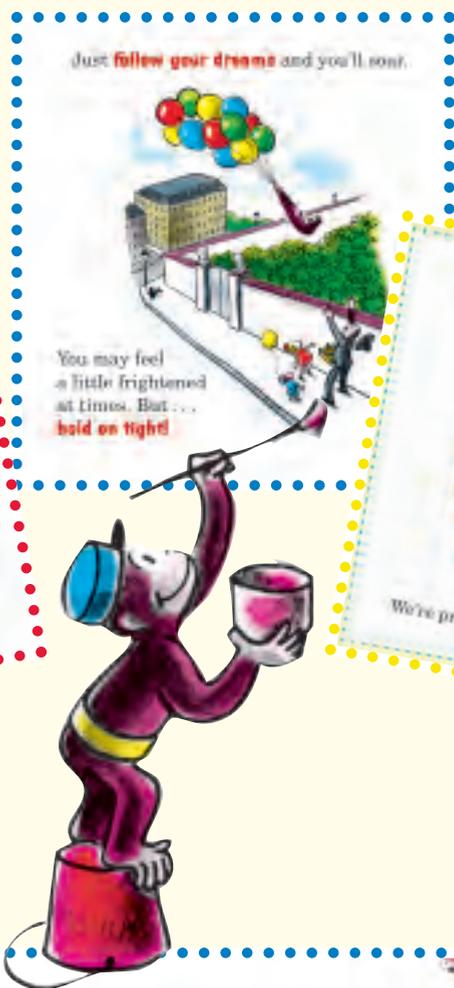
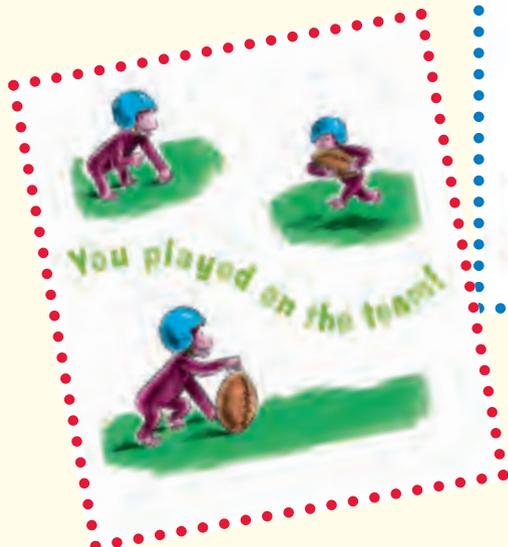
6-copy counter display  
978-0-547-05760-6  
\$96.00

*Curious You: On Your Way!* is a perfect sendoff for children of all ages entering a new phase of their lives. Follow along with George in classic scenes from many of his original books as he provides words of congratulations and encouragement to anyone who has accomplished much but still has many things to see, to do, and to dream!

The ideal gift book for a graduation, a promotion, or any occasion, *Curious You: On Your Way!* helps to celebrate all of the milestones of our lives.

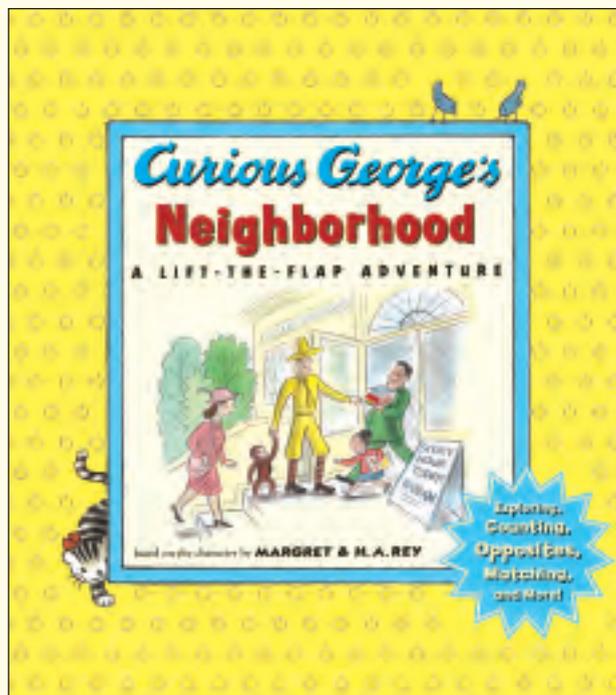
This inspirational story reminds readers young and old who are moving up or moving on that they have a special someone cheering for them as far as their curiosity can take them!





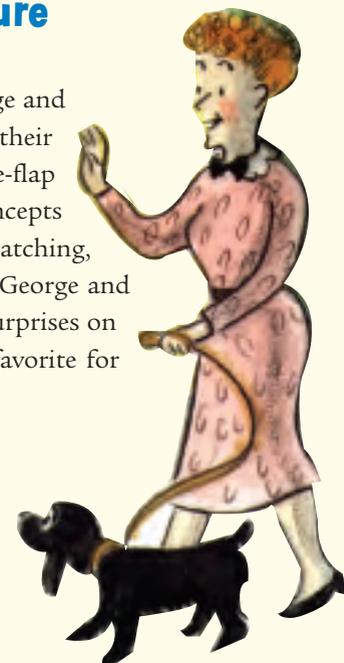
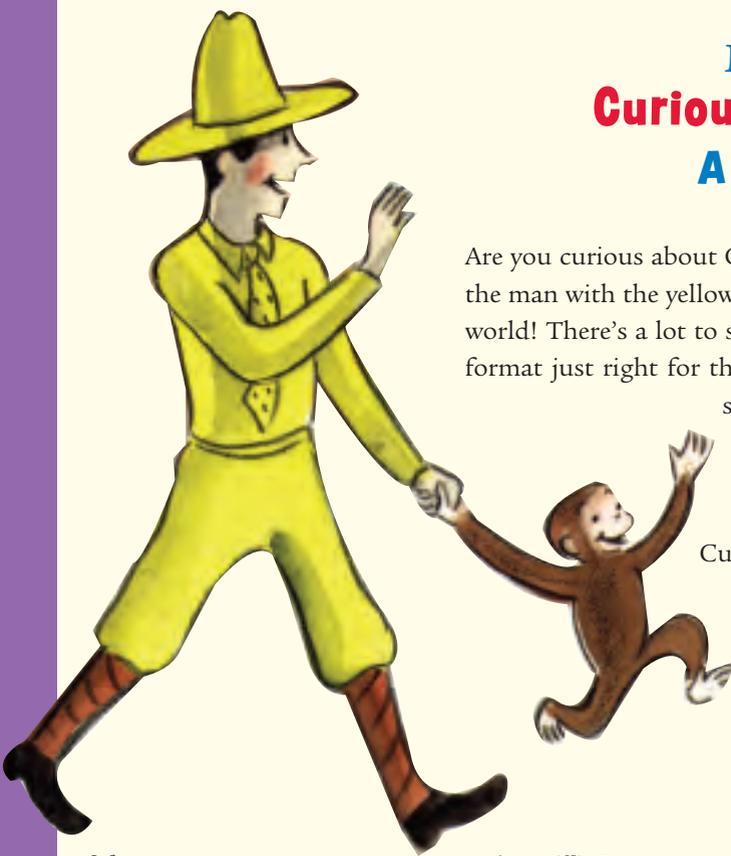
Come explore with George in this over-size board book that features more than fifty flaps to keep little hands and minds busy now with a new cover.

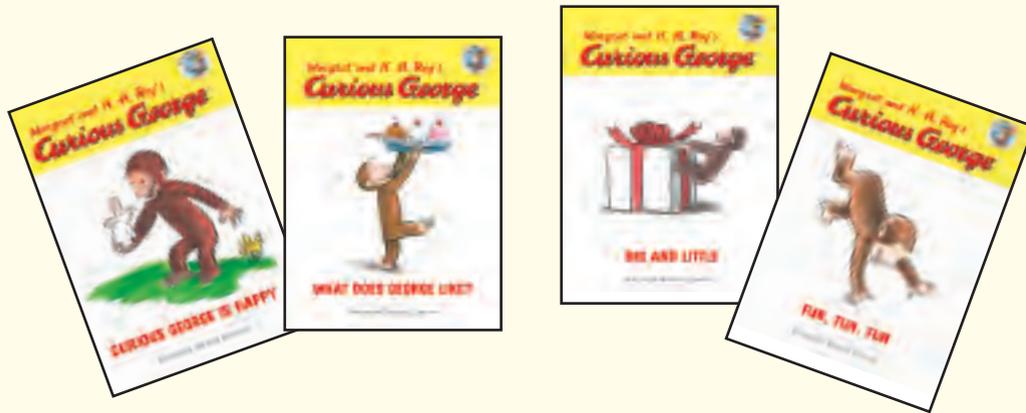
May  
Full-color illustrations  
Ages 0-2  
PreK  
10 pages  
10 ¼ x 11 ½  
\$11.95  
978-0-618-41203-7  
LC: 2003108225  
Board Book



## Margret & H. A. Rey's **Curious George's Neighborhood** A Lift-the-Flap Adventure

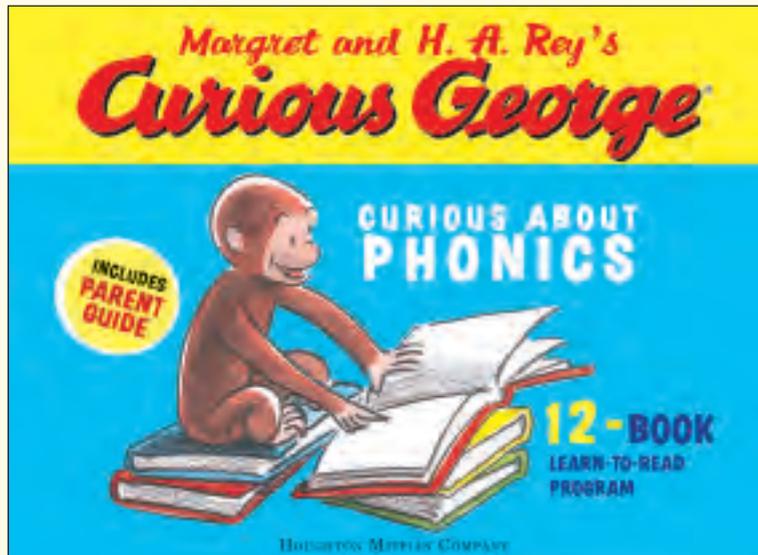
Are you curious about George's neighborhood? Join George and the man with the yellow hat as they spend a day exploring their world! There's a lot to see and a lot to learn in this lift-the-flap format just right for the youngest readers. You'll find concepts such as counting, opposites, and matching, plus an unexpected adventure for George and his friends. With vibrant art and surprises on every page, it's sure to become a favorite for Curious George fans of all ages.





A boxed set of twelve lively Curious George stories that use phonics tools to help children learn to read.

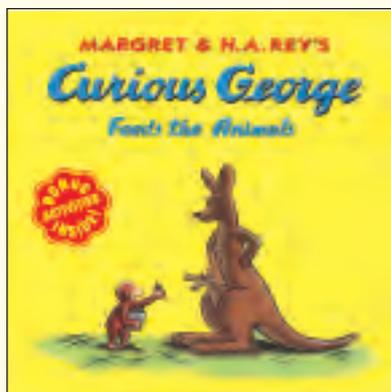
March  
Full-color illustrations  
Ages 4–8  
PreK–Grade 3  
16 pages each  
7 7/8 x 6 1/8  
**\$12.95**  
**978-0-618-95670-8**  
Boxed Set



## Curious George: Curious About Phonics

The Curious About Phonics Learn-to-Read program can help your child master the basic phonics skills that are the building blocks for a lifetime of reading and learning. These twelve books introduce a carefully selected progression of letter sounds; there are repeated examples of the sounds being focused on, and high-frequency words (*the*, *and*) are called out, as are challenge words (*rabbit*, *pancake*). Challenge words are always referenced in the art. Also included with the set is a handy parent guide.



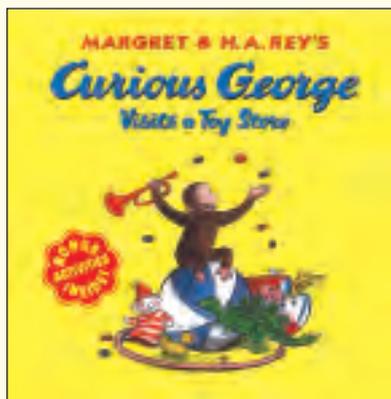
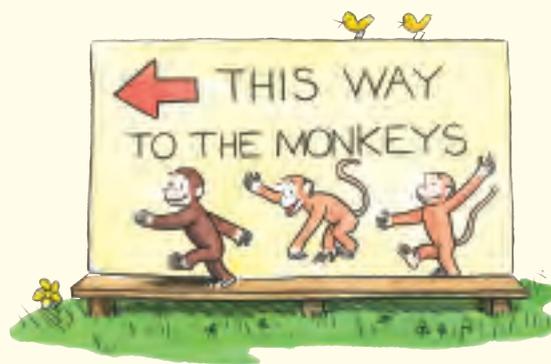


April  
Full-color illustrations  
Ages 4-8  
PreK-Grade 3  
24 pages  
8 x 8  
**\$3.95**  
978-0-395-91910-1  
LC: 98-21327  
Paperback Picture Book

## Margret & H. A. Rey's **Curious George Feeds the Animals**

When a cuddly koala takes an interest in George's snack at the zoo, George is happy to share. In fact, George is happy to share with ALL the animals! Following a trail of peanuts, the zookeepers soon catch up with George and discover this little monkey is good for more than just mischief.

**Activities include an animal fact matching game and a maze.**

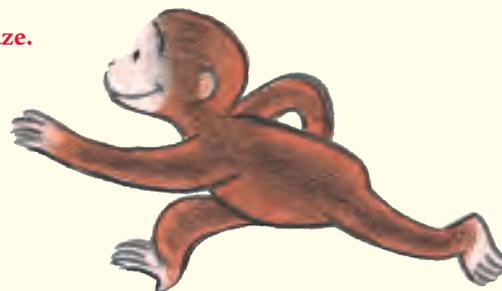


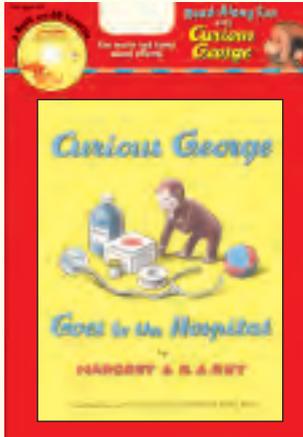
April  
Full-color illustrations  
Ages 4-8  
PreK-Grade 3  
24 pages  
8 x 8  
**\$3.95**  
978-0-618-06570-7  
Paperback Picture Book

## Margret & H. A. Rey's **Curious George Visits a Toy Store**

When a new toy store opens, George can't wait to visit it. Once he gets there, though, the owner thinks his antics will drive customers away. George soon has the owner jumping through hoops to try to contain George's curiosity, but his playful nature leads George to a clever way to save the day!

**Activities include a word search and a maze.**



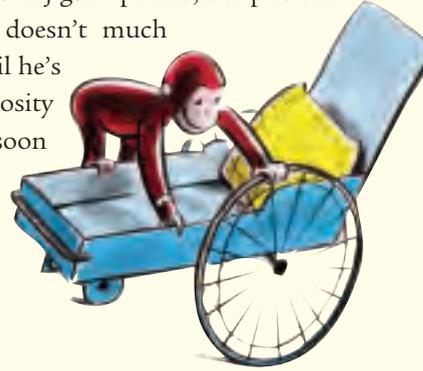


April  
Full-color illustrations  
Ages 4–8  
PreK–Grade 3  
48 pages  
7 x 9  
**\$9.95**  
978-0-618-80063-6  
LC: 65-19301  
Book & CD

## Margret & H. A. Rey's Curious George Goes to the Hospital



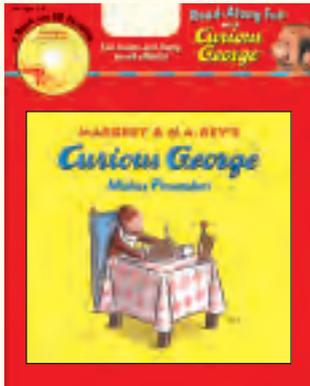
When George swallows a piece of a jigsaw puzzle, a trip to the hospital is in order. George doesn't much enjoy the hospital—that is, until he's feeling better. Then, his curiosity gets the best of him and he soon creates quite a mess!



**It's time for read-along fun with Curious George with these new Book and CD Favorites in sturdy resealable packages.**

**These recordings feature the following:**

- Lively sound effects
- Original music
- One reading with page-turn signals
- One uninterrupted reading



April  
Full-color illustrations  
Ages 4–8  
PreK–Grade 3  
24 pages  
8 x 8  
**\$9.95**  
978-0-618-99727-5  
LC: 98-12350  
Book & CD

## Margret & H. A. Rey's Curious George Makes Pancakes

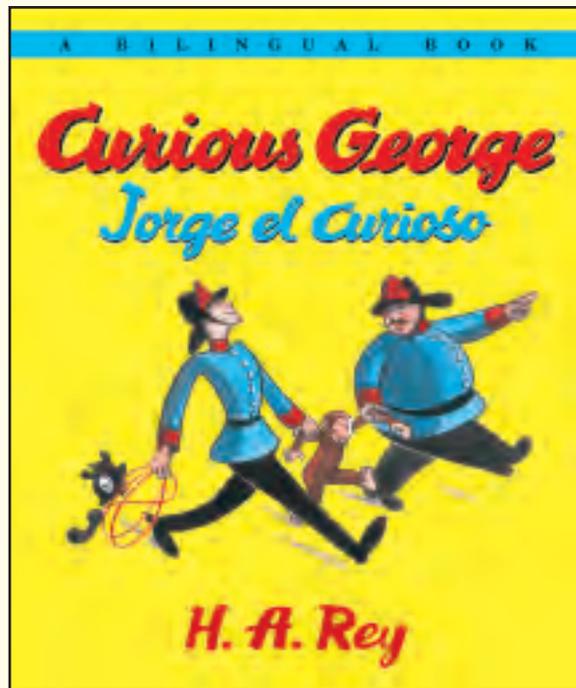


Every year, George and the man with the yellow hat attend a pancake breakfast to benefit the children's hospital. Always curious, George finds his way to the pancake table and helps out. After making some of the most interesting pancakes the crowd has ever seen, George gets into even more monkey mischief!

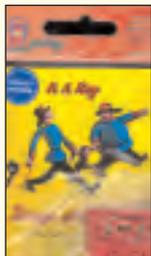
# Curious George Bilingual Picture Book

The original Curious George story is now available in a bilingual Spanish-English edition.

March  
Full-color illustrations  
Ages 4-8  
PreK-Grade 3  
64 pages  
8 1/2 x 10 1/2  
**\$16.00**  
**978-0-618-88410-0 (CL)**  
**\$6.95**  
**978-0-618-88411-7 (PA)**  
LC: 2007015148  
Dual Edition Bilingual Picture Book



ALSO AVAILABLE:



**Jorge el curioso**  
978-0-618-13159-4  
\$9.95 Book & Cassette

## H. A. Rey's Curious George/Jorge el curioso Bilingual Edition

*Curious George*, a favorite of millions of children all over the world, became *Jorge el curioso* when translated into Spanish more than fifteen years ago. Now, for the first time, this bilingual edition of the much-beloved classic will feature text in both English and Spanish on each page.

*Jorge el curioso* is the perfect choice for English-speaking readers to learn Spanish and for Spanish speakers to learn to read English.



An innovative and fun board book for the youngest Curious George fans.



## Curious George Hide-and-Seek

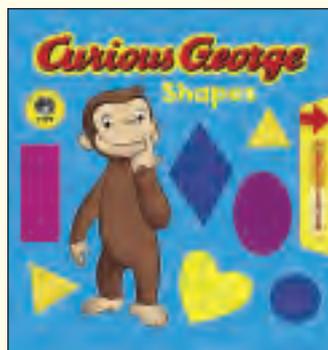
An animal shapes tab book

This sturdy board book, with shaped animal tabs on top, follows the adventures of Curious George as he plays hide-and-seek with several of his animal friends in the forest! The animal he searches for on each spread is featured on the shaped tab.



March  
Full-color illustrations  
Ages 0-2  
PreK  
10 pages  
8 x 8  
\$6.99  
978-0-618-89199-3  
Board Book

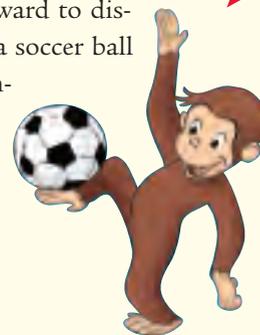
Curious George learns about shapes in a new and fun way!



## Curious George Shapes

With pull-out tabs!

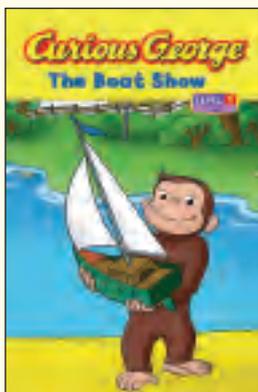
Looking around, Curious George realizes that he sees shapes everywhere. Slide the tabs sideways or upward to discover what shapes George sees when he looks at a soccer ball (circle), a painting (square), a jack-o'-lantern (triangles), a wagon (rectangle), a balloon (oval), a kite (diamond), a star, and a heart. Also includes suggestions on how parents and children can take a "shape walk" around their neighborhood.



April  
Full-color illustrations  
Ages 0-2  
PreK  
10 pages  
7 x 7  
\$6.99  
978-0-618-89198-6  
Board Book



# Curious George



May  
Full-color illustrations  
Ages 4-8  
PreK-Grade 3  
24 pages  
6 x 9  
**\$3.99**  
978-0-618-89196-2  
Paperback Early Reader

**Paperback  
Early  
Reader**

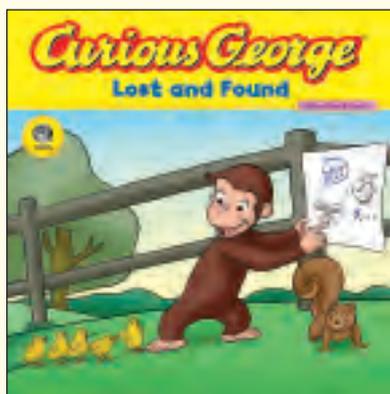
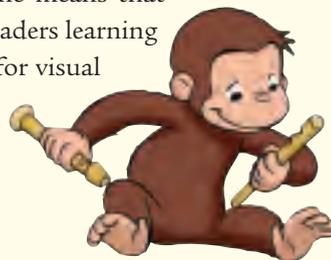
A new Curious George TV reader that includes fun and educational activities.

## Curious George The Boat Show

When his friend Bill asks George to mind his model boat, George accidentally sinks the boat right before a model boat competition. Experimenting with the buoyancy of his toys, though, George is able to construct another boat that floats.

Level one in Houghton's new reader line means that text is minimal and simple, perfect for readers learning to sound out words and looking at art for visual clues.

**Activities include making a paper boat and experimenting with buoyancy.**



May  
Full-color illustrations  
Ages 4-8  
PreK-Grade 3  
24 pages  
8 x 8  
**\$3.99**  
978-0-618-89197-9  
Paperback Picture Book

**Paperback  
Picture  
Book**

A new Curious George adventure based on the TV show. Fun and educational activities included.

## Curious George Lost and Found

Curious George sets out to feed the ducks and accidentally heads downriver on a small raft. George and Jumpy Squirrel must find their way back home again using landmarks they recognize and by creating a simple map. Not only do they use navigational skills to find their way, but they also help a group of lost chicks get back home again, too!

**Activities include building your own raft and making a treasure map.**



Curious George® television series merchandise. © Universal Studios. Curious George® and related characters, created by Margaret and H. A. Roy, are copyrighted and trademarked by Houghton Mifflin Company and used under license. licensed by Universal Studios Licensing LLP. All rights reserved. The PBS KIDS logo is a registered mark of PBS and is used with permission.

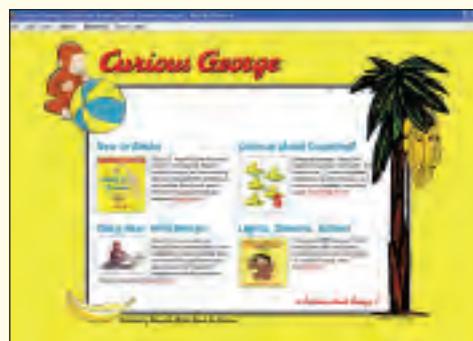
# Curious George Marketing



[www.curiousgeorge.com](http://www.curiousgeorge.com)

The Curious George website has been completely revised and updated and now includes even more information and fun interactive games!

Forty million Curious George books sold world-wide!



Visit the website for the following:

**Curious George Event Kit:** invitations, nametags, games, coloring sheets, and everything you need to make your party complete.

**A complete list of Curious George licensees:** manufacturers of high-quality Curious George merchandise, such as toys, clothing, stationery, and gifts.

**Resources for educators and librarians:** teacher guides, educational games, and more, all on downloadable, reproducible sheets.

**Information** about all Curious George books and Margret and H. A. Rey.

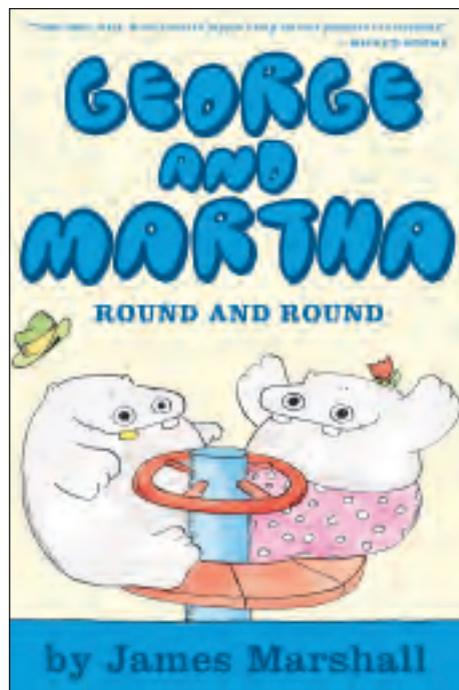
#### Costumes

To rent a Curious George or Man With the Yellow Hat costume for your event, call Costume Specialists at 1-800-596-9357.



Two funny stories from the original George and Martha series, newly formatted for beginning readers.

May  
Full-color illustrations  
Ages 4–8  
PreK–Grade 3  
32 pages  
6 x 9  
**\$15.00**  
978-0-618-98505-0  
LC: 2007025742  
Early Reader



MORE GEORGE AND MARTHA  
EARLY READERS:



**George and Martha**  
Early Reader  
978-0-618-96331-7  
\$15.00 CL



**George and Martha:  
Two Great Friends**  
Early Reader  
978-0-618-96178-8  
\$15.00 CL

## George and Martha *Round and Round*

Early Reader  
James Marshall

Great friends aren't hard to find—they're right here! Houghton Mifflin is delighted to publish two more George and Martha readers. Using original art and text from James Marshall's storybooks, the tales are reformatted for beginning readers. Marshall's themes are all resonant with a reading-age child—navigating the waters of first friendships, honesty versus kindness, curiosity versus privacy. These are the kind of deeply humorous, deeply true stories that inspire a love of reading!

Story Number One: The Clock

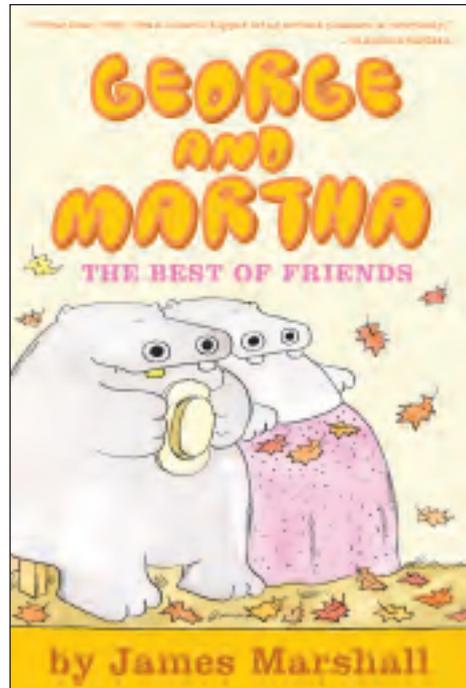
George gives Martha a birthday gift that she just can't seem to fit in her home.

Story Number Two: The Trip

George and Martha use their imagination as they take a trip on an ocean liner.

Story Number Three: The Artist

George and Martha learn about artistic interpretation.



Two more George and Martha stories originally published in *George and Martha Round and Round*, now for early readers.

May  
 Full-color illustrations  
 Ages 4–8  
 PreK–Grade 3  
 24 pages  
 6 x 9  
**\$15.00**  
**978-0-618-98451-0**  
 LC: 2007025741  
 Early Reader

## George and Martha *The Best of Friends*

**Early Reader**  
 James Marshall

For a complete list of books by James Marshall, visit [www.houghtonmifflinbooks.com](http://www.houghtonmifflinbooks.com).

In these two stories, George and Martha are still riding round and round on their delightful whirlwind of friendship.

Story Number One: The Attic

Martha wants to tell George a scary story but scares herself before she can even tell it.

Story Number Two: The Surprise

Martha learns to forgive George, but she does not forget.

**James Marshall** (1942–1992) is one of the most popular and celebrated artists in the field of children’s literature. Three of his books were selected as New York Times Best Illustrated Books, and he received a Caldecott Honor Award in 1989 for *Goldilocks and the Three Bears*. With more than seventy-five books to his credit, including the popular George and Martha series, Marshall has earned the admiration and love of countless readers. James Marshall was awarded the 2007 Laura Ingalls Wilder Award for Lifetime Achievement.

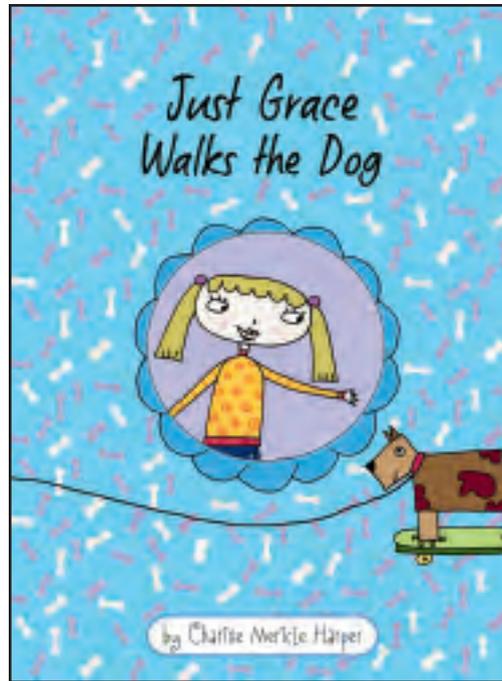


The third book in the popular series finds Grace wanting what all kids wish for—a REAL dog!

April  
Black-and-white illustrations  
Ages 6–10  
Grades 1–5  
176 pages  
5 ½ x 7 ¾  
\$15.00  
978-0-618-95973-0  
Chapter Book

#### MARKETING

- ARC mailings and giveaways
- Select author appearances
- Online promotion (featuring a podcast by Grace)
  - Conference promotions
- Book Sense promotion
  - Traveling die-cut standee of Grace and the dog, Chipup
  - Tattoos



## Just Grace Walks the Dog

Charise Mericle Harper

Everyone's favorite Grace is back. And this time she has a dog. Unfortunately, he's only made of cardboard and rides a skateboard. Grace is determined though to prove to her parents that she is responsible and dependable enough to get a real dog.

### Things you learn in this book:

1. Sometimes it is okay to be sneaky if you don't get caught.
2. How to do flashlight Morse code.
3. What happened at school that was exciting: nothing.
4. How it feels to walk into your class after going to the principal's office!
5. Many other things, but most important, how to convince your parents to **MAYBE** let you get a dog. A real one, not one made of cardboard.



**Charise Mericle Harper** lives near New York City. She has written and illustrated many books for young readers, including two other books about Grace.

Mom and Dad said that it takes much more than making a list to prove that you are responsible and dependable. Then they told me all the kinds of things that dog owners have to do. I knew about most of them already except the part about having to clip the dog's toenails. It sounded kind of gross and hard to do, but I pretended I already knew all about it. Of course Dad also talked about having to pick up the poop. Nobody likes that part, but I bet if I wore rubber gloves and didn't breathe through my nose I could do it. It's the only really yucky thing about having a dog.

Then, while my brain was still thinking about everything, Dad said, "Maybe we can talk about it again when you are older." He always says this when I ask about something fun that he doesn't want me to have. When I'm older I'm going to be so busy with all the fun things I don't get to do now that I won't even have time to do my homework, and it will be all his fault!



"Grace is a funny, mischievous protagonist who should easily find a place in the pantheon of precocious third graders. Fans of Amber Brown, Clementine, and Judy Moody will love her."—*School Library Journal*

### PRAISE FOR THE JUST GRACE SERIES:

#### Still Just Grace

"Deceptively simple and reader-friendly, this uses gentle humor to explore issues important in elementary-school lives. This welcome sequel to *Just Grace* will be just as good an introduction to this engaging character."

—*Kirkus Reviews*

978-0-618-64643-2

\$15.00 CL

#### Just Grace

★ "The kids come alive in the story, and Harper enhances the comical goings-on with sparkling cartoon sketches. . . . Give this to . . . anyone looking for a funny book."

—*Booklist*, starred review

978-0-618-64642-5

\$15.00 CL

978-0-547-01440-1

\$4.99 PA

For a complete list of books by Charise Mericle Harper, visit [www.houghtonmifflinbooks.com](http://www.houghtonmifflinbooks.com).

**Broot-taroot! Morgy goes away to music camp and comes home with a song of his own in a novel to write home about.**

April  
Black-and-white illustrations  
Ages 6–10  
Grades 1–5  
112 pages  
5 ½ x 8 ¼  
**\$15.00**  
**978-0-618-77707-5**  
LC: 2007025780  
Chapter Book



## Morgy's Musical Summer

Maggie Lewis

Illustrated by Michael Chesworth

MORE BOOKS ABOUT MORGY:



### Morgy Makes His Move

978-0-395-92284-2  
\$15.00 CL  
978-0-618-19680-7  
\$4.95 PA



### Morgy Coast to Coast

978-0-618-44896-8  
\$15.00 CL

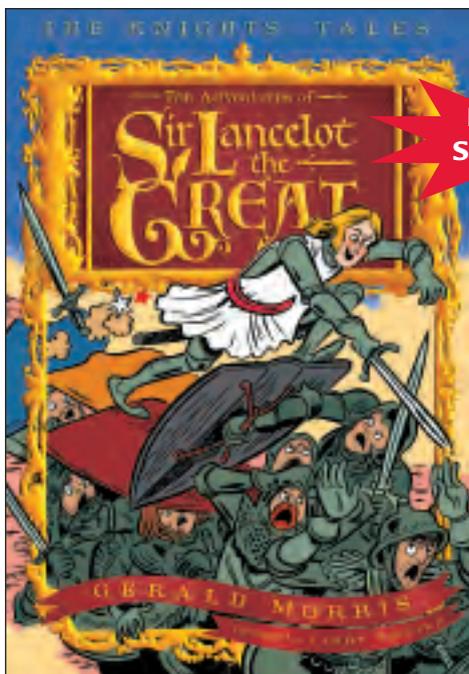
Morgy thinks Outlook Music Camp is a long way to go to get good at the trumpet. It's almost in Canada! But Colonel Profundo gave him a “promising beginner” scholarship. His friends, Byron and Clara, are coming, too. Dad says, “It’s not just for trumpet—it’s summer camp and you’ll love it.”

Dad’s right, but he doesn’t know the half of it. There’s canoeing, swimming, soccer, and wild games of musical chairs. But there’s also Damian, oboe prodigy and bully. And Byron and Clara are in band, while Morgy’s stuck in orchestra, playing a solo. What is Morgy supposed to do if he can barely read music, he misses his dog, Dante, and his cat, Pancake, his best friend is in love with their trumpet teacher, and he sees soldiers in three-cornered hats sneaking through the camp at night?

Keep practicing, of course!

**Maggie Lewis** lives in Ipswich, Massachusetts, with her husband and three children.

**Michael Chesworth** has illustrated many books for children. He lives with his family in Amherst, Massachusetts.



A hilarious collection of loosely connected stories about Sir Lancelot for early chapter book readers by the author of the successful *Squire's Tales* series.

May  
 Black-and-white illustrations  
 Ages 6–10  
 Grades 1–5  
 96 pages  
 5 ¼ x 7 ¼  
**\$15.00**  
**978-0-618-77714-3**  
 Chapter Book

## The Adventures of Sir Lancelot the Great

Gerald Morris

Illustrated by Aaron Renier

Many years ago, the storytellers say, the great King Arthur brought justice to England with the help of his gallant Knights of the Round Table.

Of these worthy knights, there was never one so fearless, so chivalrous, so honorable, so . . . shiny, as the dashing Sir Lancelot, who was quite good at defending the helpless and protecting the weak, just as long as he'd had his afternoon nap.

Behold the very exciting and very funny adventures of Lancelot the Great, as only the acclaimed Arthurian author Gerald Morris can tell them.

**Gerald Morris** loves to visit the world of knights and chivalry in his books, but he'd rather not live there. He's much happier living in the twenty-first century in Wausau, Wisconsin, where he and his family can regularly have things like hot showers and frozen custard. In addition, Wisconsin has very few recreant knights.

**Aaron Renier** grew up in Green Bay, Wisconsin, went to art school in Milwaukee, and now lives in Brooklyn, New York, with his dog, Beluga. He has been drawing as long as he can remember. This is his first book with Houghton Mifflin.



For more books by Gerald Morris  
 see page 84–85.

For a complete list of books by  
 Gerald Morris, visit  
[www.houghtonmifflinbooks.com](http://www.houghtonmifflinbooks.com)