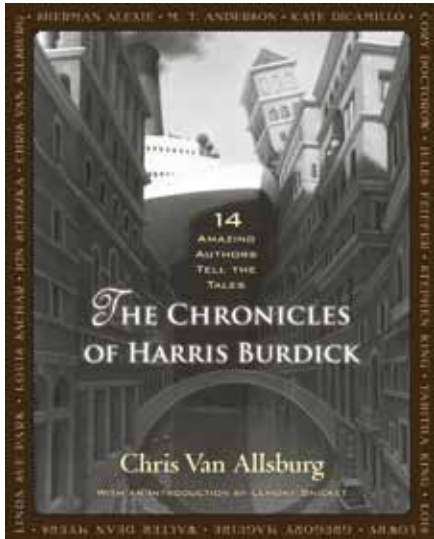




ENTER *THE CHRONICLES OF*  
*HARRIS BURDICK* DISPLAY CONTEST  
TO WIN A VISIT FROM *CHRIS VAN ALLSBURG!*



**Booksellers, here's what you have to do:**

1. Create an in-store and/or window display for Chris Van Allsburg's newest book, *The Chronicles of Harris Burdick*.
2. Partner with a local school and/or library to host a *Harris Burdick* story-writing contest. You run the contest and pick the winner!
3. Send in a photo of your display and your winning story!

**Bookstores—the grand prize winner receives the following:**

- a visit from Chris Van Allsburg
- a framed piece of original art by Van Allsburg
- two complete Van Allsburg libraries, signed
- and two signed limited edition posters!

**Three bookstore runners-up receive a signed Chris Van Allsburg library and a limited edition poster.**

In order to enter, you must submit the following to HMH by December 31, 2011: a photo of your display and winning story via email to [kate.greene@hmhpub.com](mailto:kate.greene@hmhpub.com) or via postal mail to Kate Greene, Houghton Mifflin Harcourt, 215 Park Avenue South, New York, New York 10003.

Bookstore will choose one winner from their school contest entries to send in to HMH. **Bookstore is fully responsible for sponsoring and operating its school/library contest, including selecting winners and awarding prizes, if any. HMH will have no role in the Bookstore school/library contest and will not be involved in choosing the winning story.**

HMH will select one grand prize winner and three runners-up from all bookstore entries. See Official Rules for more details.

*The Chronicles of Harris Burdick* national laydown date: October 25, 2011. Place your orders now!

For story-writing tips and more, just visit [www.whoisharrisburdick.com](http://www.whoisharrisburdick.com).

## Official Rules for *The Chronicles of Harris Burdick* Display Contest

- 1. Eligibility:** The *Chronicles of Harris Burdick* Contest (the "Contest") is open only to booksellers within the United States. Employees of Houghton Mifflin Harcourt Publishing Company or other companies associated with the Contest, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee, are not eligible to enter.
- 2. Sponsor:** The Contest is sponsored by Houghton Mifflin Harcourt Publishing Company, 222 Berkeley Street, Boston, MA 02116 ("Sponsor").
- 3. Agreement to Official Rules:** By entering the Contest, you indicate your full and unconditional agreement to, and acceptance of, (a) these Official Rules and (b) Sponsor's decisions, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
- 4. Entry Period:** The Contest begins at 12:00 AM ET on 10/25/2011 and ends at 11:59 PM ET on 12/31/2011. Entries submitted before or after the Entry Period will not be eligible. Sponsor's computer is the official time-keeping device for the Contest.
- 5. How to Enter:** Submit a photo of your in-store or window display which **MUST** feature *The Chronicles of Harris Burdick* by Chris Van Allsburg, along with your winning story via email to [kate.greene@hmhpub.com](mailto:kate.greene@hmhpub.com) or via postal mail to: Kate Greene, Houghton Mifflin Harcourt, 215 Park Avenue South, New York, NY 10065.

There is a limit of one (1) entry per store/e-mail address. Additional entries will not be acknowledged. The use of an agency or any automated system to enter is strictly prohibited and Sponsor reserves the right to disqualify any entries received through such methods, as determined by Sponsor, in its sole discretion.

- 6. Content Requirements:** Your Entry must not: (a) violate any third party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (b) contain defamatory statements; (c) include threats to any person, place, business, or group; (d) be obscene or indecent; (e) depict any risky behavior, as determined by Sponsor in its sole discretion; (f) contain any third party trademarks or logos; and (g) have been entered in any other contest or have been published or distributed in any other media. Sponsor reserves the right to refuse to post any Entry for any reason.
- 7. Entrant's Warranties and Representations:** By submitting an Entry, you warrant and represent that: (a) you own all rights to the Entry, including but not limited to copyright therein, and you have obtained written permission from the author or authors of the Entry or any other person who owns or controls rights in any element of the Entry to grant the rights to Sponsor described in the "Sponsor's Rights to Entries" section below, and can make written copies of such permissions available to Sponsor upon request; (b) to the extent the Entry depicts any individual or features the voice of any individual, that you have obtained written permission from each person appearing in the Entry to grant the rights to Sponsor described in the "Sponsor's Rights to Entries" section below, and can make written copies of such permissions available to Sponsor upon request; and (c) the Entry complies with all requirements of these Official Rules.
- 8. Sponsor's Rights to Entries:** By participating, you: (a) irrevocably grant Sponsor, its agents, licensees, and assigns the unconditional and perpetual (non-exclusive) right and permission to copyright, reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Entry as-is or as-edited (with or without using your name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party; (b) forever waive any rights of copyrights, trademark rights, privacy rights, and any other legal or moral rights that may preclude Sponsor's use of your Entry, or require any further permission for Sponsor to use the Entry; and (c) agree not to instigate, support, maintain, or authorize any action, claim, or lawsuit against Sponsor on the grounds that any use of the Entry, or any derivative works, infringes any of your rights as creator of the Entry, including, without limitation, copyrights, trademark rights, and moral rights.
- 9. Judging:** All eligible entries received will be judged by a Houghton Mifflin Harcourt staff: 50% on creativity, 25% on originality and 25% on the clarity of the artwork. The judges will review each submission, as they deem appropriate in their sole discretion. The decisions of the judges are final and binding.

From all eligible entries, one (1) grand prize winner of the Contest and three (3) runner-up winners will be selected at the sole discretion of the judges and HMH employees.

Judging will be completed on or around January 15, 2012. The odds of being selected depend on the number of entries received and the performance of each entrant.
- 10. Notification and Requirements of Potential Winners:** Sponsor will attempt to notify potential winners within five (5) business days of the end of judging. If a potential winner does not respond within ten (10) business days after the notice is sent, the Sponsor will select an alternate potential winner in his/her place from all remaining entries received. Only three (3) alternate potential winners will be contacted. Except where prohibited, a potential winner may be required to complete and return an affidavit of eligibility and liability/publicity release. If a potential winner fails to sign and return these documents

within the required time period, an alternate potential winner may be selected in his/her place in a random drawing of all remaining entries received. Only three (3) alternate potential winners may be contacted.

- 11. Prize(s):** One (1) grand prize: A store visit from Chris Van Allsburg, one (1) piece of framed original art by Van Allsburg, two signed complete Van Allsburg libraries, and two signed limited edition posters (estimated value: \$6250.00). Three (3) runner-up prizes of a full autographed Chris Van Allsburg library and a limited edition poster (estimated value: \$630.00). A winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. Any prize details not specified above will be determined by Sponsor in its sole discretion. A prize may not be transferred and must be accepted as awarded. You may not request cash or a substitute prize; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion.
- 12. General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; or (b) award the prize(s) according to the Judging Criteria from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Failure by Sponsor to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication by Sponsor. In the event of a dispute as to any electronic entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The "authorized account holder" is the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted e-mail address. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.
- 13. Release and Limitations of Liability:** By participating in the Contest, you agree to release and hold harmless Sponsor, its parent, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors related to computers, servers, providers, or telephone, or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use of any prize; or (g) any claim or cause of action that, if proved, would be inconsistent with any of the warranties or representations set forth in the "Entrants Warranties and Representations" section above. You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
- 14. Privacy and Publicity:** Any information you submit as part of the Contest will be treated in accordance with Sponsor's Privacy Policy, available at <http://www.hmhco.com/privacy-policy.html>.
- 15. Disputes:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Boston, MA. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of Boston, MA, without giving effect to any choice of law or conflict of law rules (whether of Boston, MA or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Boston, MA.
- 16. Results:** To request a winners list, send a self-addressed, stamped envelope to ATTN: Kate Greene, Children's Marketing, Houghton Mifflin Harcourt, 215 Park Avenue South, New York, NY 10003. Requests must be received within four (4) weeks of the end of the Entry Period.

Houghton Mifflin Books for Children

 [www.hmhbooks.com/court](http://www.hmhbooks.com/court)