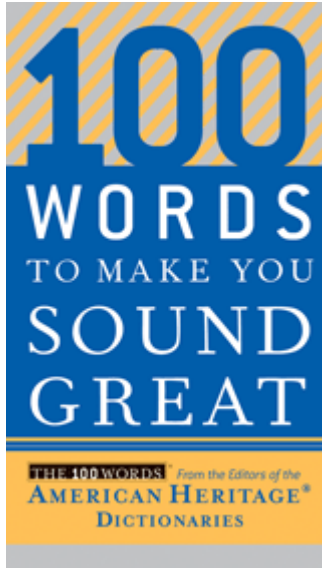


Press Release



100 Words to Make You Sound Great
by the Editors of the American Heritage®
Dictionaries

THE 100 WORDS®

About the Book

All great communicators know that the right word can make the difference between rousing and losing an audience, between sounding distinguished and sounding dull.

The latest title in the best-selling 100 Words series, *100 Words to Make You Sound Great*, presents 100 words that have been put to effective use by presidential greats as well as famous scientists, economists, academics, figures of conscience, and even humorists. Tried and tested by movers and shakers such as Rachel Carson, Shirley Chisholm, Barry Goldwater, Al Gore, Martin Luther King, Jr., and Princess Diana, they work to get a point across with verve and effect. The quotations that bring these words to life—painstakingly culled from public speeches, widely read books and periodicals, and poignant private letters—are insightful, moving, and funny.

Tear through this book, and before you know it, you'll feel an *affinity* for *cosmopolitan* communication, even if you're a mere *tyro* when you start out. You'll incorporate these words into everyday conversation without being *dogmatic* or *pompous*, and you'll always have the right *riposte* if someone accuses you of being *pusillanimous*, *amoral*, or—heaven forbid—*nefarious*.

Here is a complete list of the words in *100 Words to Make You Sound Great*:

adamant
affectation
affinity
allay
amelioration
amenable
amoral
assuage
bauble
beguile
beset
bulwark
busybody
complacent
concomitant
consign
contend
cosmopolitan
culpable
depravity
derelict
dissimulate
dissipate
distill
dogmatic
elicit
epithet
espouse
expediency
forestall
furtive
galling
gloat
gratuitous
hallmark
happenstance
ignominious
imperturbable
ingratiate
innocuous
intemperate
interpolate
inure
jingoism
juggernaut
ken

maven
mawkish
modus operandi
nefarious
nicety
nonchalance
obdurate
orthodoxy
palliate
patina
penury
pernicious
perpetuate
pittance
pompous
precipitate
prescience
profusion
propensity
pugnacity
pusillanimous
quip
rankle
reconciliation
resiliency
respite
riposte
sacrosanct
scapegoat
spurious
squander
supersede
surreptitious
tenacity
tenuous
travail
truculence
turpitude
tyro
unbridled
uncanny
urbane
velleity
venial
verbose
vexation

latent
legacy
ludicrous
mandate

vista
wanton
wheelde
yammer