

Sponsor: Houghton Mifflin Harcourt Publishing Company, 222 Berkeley Street, Boston, MA 02116

**NO PURCHASE NECESSARY TO ENTER OR CLAIM PRIZE.**

1. **ELIGIBILITY:** Open to legal residents of the 48 continental United States or District of Columbia (“US”) who are 18 years old as of date of entry. Not open to members of the immediate families of, and persons living in the same households as, Houghton Mifflin Harcourt employees or employees of Houghton Mifflin Harcourt’s subsidiaries, affiliates, parent companies, retailers, or advertising or promotion agencies. Participants must enter from an eligible jurisdiction. Void where prohibited.

2. **TO ENTER:** Describe or photograph your favorite kluge—anything that elicits the response “Oh, what a kluge!” Visit [www.klugethebook.com](http://www.klugethebook.com) to submit your entry or mail them to The Kluge Contest, Houghton Mifflin Harcourt Trade and Reference, 222 Berkeley Street, Boston, MA 02116. Entries must include the following information so that we may notify winners: if entering by mail, the entrant’s name and address; if entering by e-mail, the entrant’s name and e-mail address. Submission must be received no later than 05/01/2008 for the Early Buzz Contest, and 06/15/2008 for the Publication Date Contest. All entries for the Early Buzz Contest will also be considered for the Publication Date Contest. **Limit one entry per person.**

3. **JUDGING CRITERIA:** Winning entries will be selected by a panel of 3 judges selected by the Sponsor. Entries will be judged on the degree of creativity and practical application at the sole discretion of the judges.

4. **PRIZES:**

On or about 07/15/2008 winners will be notified for the Kluge Contest.  
and on or about 06/15/2008 winners will be notified for the Early Bird Bonus

Winners will be awarded the following prizes:

The Kluge Contest:

10 First Prizes:

Autographed copy of *Kluge* and a limited edition Kluge USB combo drive

Grand Prize Winner:

\*10 signed copies of *Kluge*

\*Box of HM Science Books

\*1 roundtrip airplane ticket to New York, NY, from within the continental US (48 states)

\*1 night stay at a hotel in New York, NY

\*Dinner with Gary Marcus

Early Bird Bonus:

10 winners:

\*Signed advance copy of the book and a Kluge T-shirt

5 winners:

\*Signed advance copy of the book, and a limited edition Kluge USB combo drive

1 Grand Prize winner:

\*Box of HM Science Books

\*Signed advance copy of *Kluge*

\*Kluge T-shirt

\*Limited edition Kluge USB combo drive

All winning entries will be posted on [www.klugethebook.com](http://www.klugethebook.com) and [www.houghtonmifflinbooks.com](http://www.houghtonmifflinbooks.com).

Odds of winning will be determined by the number of eligible entries received.

5. GENERAL: Taxes on prizes and all expenses related to acceptance and use of prizes and not specified are the sole responsibility of winners. By participating, entrants agree [a] to these rules and decisions of Sponsor and judges which shall be final in all respects; [b] to release, discharge, and hold harmless the Sponsor, its parents, subsidiaries, affiliates, retailers, advertising and promotion agencies and their directors, officers, shareholders, and employees (collectively the "Releasees") from any and all injuries, liability, losses and damages of any kind resulting from their participation in the contest or their acceptance, use, or misuse of prize including, without limitation, personal injury, death and property damage; and [c] if a winner, to use of his or her name and/or photograph for advertising, publicity, and promotional purposes in all media without compensation or limitation (unless prohibited by law) and agree to execute specific consent to such use if asked to do so. Winners will be required to complete and execute a declaration of eligibility, a liability release, and (where legal) a publicity release and comply with any IRS requirements. All required documents must be returned within the time period specified by Sponsor or an alternate winner may be selected. All required documents shall be executed by both the entrant and the entrant's parent or legal guardian. If a prize notification or prize is returned as undeliverable for any reason, the prize will be awarded to an alternate winner. Releasees are not responsible for and shall not be liable for [a] any error which may occur in the processing of entries; [b] lost, late, misdirected, stolen, mutilated, incomplete, damaged, illegible, or postage-due entries or mail; or [c] any condition caused by events that may cause the contest to be disrupted or corrupted. Proof of mailing entry is not considered proof of delivery or receipt. Sponsor reserves the right in its sole discretion to cancel or suspend the contest or any portion thereof should any causes beyond the control of Sponsor corrupt the administration of the contest. Entry information becomes property of Sponsor. Personal information supplied by entrants shall be used only as stated herein and shall be destroyed on completion of the contest. No prize transfer or cash redemption. No prize substitution except by Sponsor due to unavailability, security, or safety considerations as determined by Sponsor, in which case a prize of comparable or greater value will be awarded. Limit one entry per person. False, fraudulent, or deceptive entries or acts shall render entrants ineligible. By entering the contest, entrants affirm that they have read and accepted these Official Rules.

6. **LIMITATIONS ON LIABILITY:** Releases shall not be liable to winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not the action[s], regulation[s], order[s], or request[s] prove[s] to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Releasees' sole control.

7. **WINNERS' LIST:** For a list of winners, visit [www.klugethebook.com](http://www.klugethebook.com) or mail a self-addressed, stamped envelope to be received by 10/15/2008 to: Houghton Mifflin Harcourt Trade and Reference, Marketing, 222 Berkeley Street, Boston, MA 02116.

8. **SUBMISSIONS:** Submissions will not be returned. Submission of an entry constitutes entrant's irrevocable assignment, conveyance, and transference to Sponsor of all right, title, and interest in the entry, including without limitation all copyrights. Therefore, Sponsor shall be free to post any and all submitted entries online. In addition, by entering, contestants represent and warrant that the entries they submit are their own original creations; do not infringe or any other person's or entities rights; and have not been submitted previously in a contest of any kind. Winners will be required to execute documents confirming such assignment and warranties.